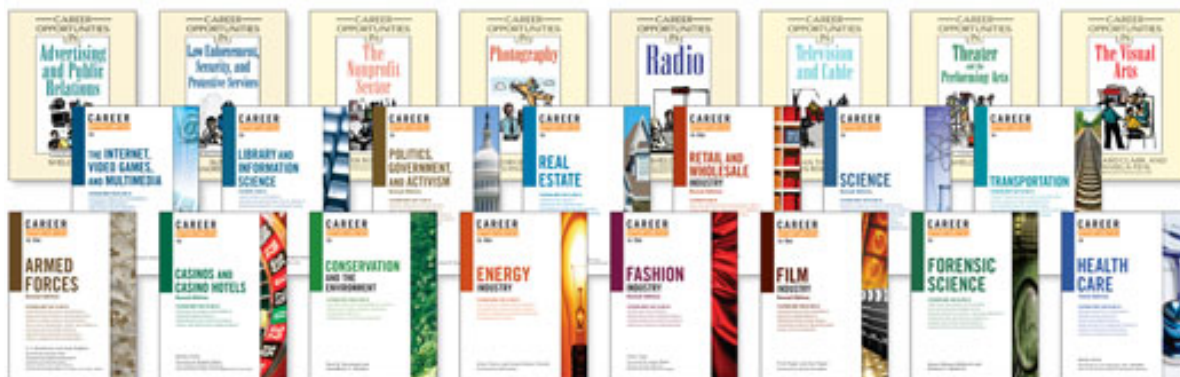


Ferguson Career Opportunities Set, 30-Volumes

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Summary

Each volume in the Career Opportunities series contains in-depth profiles of approximately 60 to 100 jobs, providing thorough information on salary ranges, employment trends, necessary experience, advancement prospects, and helpful unions and associations. Each profile presents an overview of the main duties and features of the job, a Career Ladder that illustrates frequent routes to and from the position, and comprehensive descriptions of certification, education, special skills, and training required.

Enhancing the reference value of each volume are multiple appendixes listing graduate and undergraduate programs and internship opportunities, as well as relevant agencies, associations, corporations, unions, and other organizations. Additional resources include glossaries and bibliographies of key books and periodicals. An index is provided for each volume.

Individual titles:

Career Opportunities in Advertising and Public Relations, Fourth Edition
Career Opportunities in Aviation and the Aerospace Industry
Career Opportunities in Banking, Finance, and Insurance, Second Edition
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